

# Facilitation Biography



## Philip Hayday-Brown

### Qualifications and experience

- Lead facilitator at John Ridgeways Adventure School
- Over 15 years Team development experience as freelance instructor
- Overseas Expedition leader for World Challenge
- Logistics and support manager for The Polar Challenge, including 5 expeditions to the North Pole.
- Raced to the South Pole in 2009 against Ben Fogle and James Cracknell.
- Advanced EI Certified "The Human Element"

### Areas of expertise

Phil is TMSDI qualified and has experience of many other behavioural profiling tools such as the Strength Deployment Inventory (SDI). Passionate about developing team performance Phil works closely with The Polar Challenge, where teams of three compete in a race to the North Pole.

Phil's strengths are; effective team development using experience, leadership development through practical and mental challenges. He is also experienced in reviewing team performance and developing performance using Emotional Intelligence.

Phil works as an associate of Making the Link Ltd. Phil has delivered events for many clients including: Microsoft, PricewaterhouseCoopers LLP, N4 Solutions, Polar Challenge, Morrisons Supermarkets, The Sunday Times and BBC Top Gear. Phil has also worked as an Expedition Leader for World Challenge. Phil regularly talks to SMEs on Team development, making the link to his extreme experiences in the frozen south.

### Personal information

Phil is married and lives in Gloucestershire. His hobbies include rock climbing, kayaking, running and expeditions to extreme places. Phil is at his best delivering outdoor development solutions, facilitating large groups and setting challenges for himself!

